

MARCO DE PEREIRA BINDA

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PROFESSIONAL GOAL

Seeking entry-level **system analyst, data, or business analytics professional**. Good understanding of platforms used for data analyses, such as **SQL, Excel, Google Sheets, R** (analytics, visualization, and reporting), Tableau and Looker Studio.

WORK EXPERIENCE

Administrative technician - Ministério Público da União (Government) - Vitória/ES - Nov 2006 - Current

Worked in the following sectors, among others: administration (contract management), finance (budget and treasury), and operational support.

Member of the implementation team of the investigation and judicial processes system.

Partner - Insight Assessoria Contábil Ltda - Vitória/ES - Mar 2022 to Dec 2022

Partner responsible for the administrative and financial tasks of an accounting office (budget and financial planning, cash flow control, issuing service orders and invoices, reporting, ERP management). Implemented ERP and accounting software.

Partner - Believe Assessoria de Eventos Ltda - Serra/ES - Jan 2011 to Oct 2015

Partner responsible for the administrative and financial tasks of a corporate event management company (budget and financial planning, cash flow control, issuing service orders and invoices, and reporting).

EDUCATION

Bachelor in Technologist in Systems Analysis and Development

Pontifícia Universidade Católica de Minas Gerais (PUC-MG) - Feb 2023 to Jul 2025

Postgraduate in Corporate Financial Management - GPA 3.9

Pontifícia Universidade Católica de Minas Gerais (PUC-MG) - Sep 2021 to Nov 2022

Bachelor in Accounting - GPA 3.6

Universidade Federal do Espírito Santo (UFES) - Mar 2017 to Nov 2021

MBA in Marketing - GPA 3.6

Fundação Getúlio Vargas (FGV/EBAP) - Apr 2005 to Sep 2006

Bachelor in Communication (Advertising)

Universidade de Vila Velha (UVV) - Feb 1999 to Nov 2004

SKILLS

Excel/Google Sheets;

SQL (except DBA);

R (Tidyverse, RMarkdown);

Tableau and Looker Studio;

Advanced English.

CERTIFICATIONS

Google Data Analytics Professional Certificate (2022 - ongoing);

Master of Data Science & Analytics - Datascy (2022 - ongoing);

Certified Public Accountant in Brazil.